



2024 台北紡織展

**TAIPEI INNOVATIVE
TEXTILE APPLICATION SHOW**

OCTOBER 15-17

TITAS 2024

Marketing Sponsorship



Taiwan Textile Federation

Application



Deadline

June 21, 2024

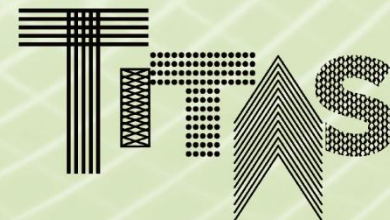
Application

The Marketing sponsorship application form on page 12 should be filled-in by legal representative and sent to the Organizer via email to jimmyhsu@textiles.org.tw

Notice

1. Applicants are requested to follow the artwork specifications to design their advertising contents, and submit the finished materials approved by the Organizer within deadline.
2. In case the Organizer cancels the marketing programs, made payment will be refunded in full without interest, no objection or compensation should be raised from exhibitors.
3. The Organizer reserves the right to accept, cancel, suspend applications or modify the marketing programs.

Marketing Sponsorship 1



On-site Tour Video

Reach a wide market
worldwide



Limited to 16 applications



The fee includes an English speaking professional host, 3-5 minutes of film shooting, animation production, live video on YouTube and promotion.

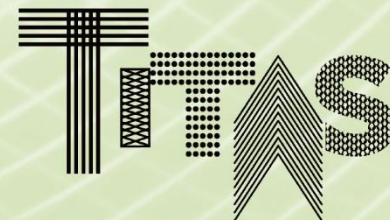


US\$ 2,600



The video will be streamed onto TITAS YouTube channel during exhibition.

Marketing Sponsorship 2



Company Video Carousel

Maximum exposure during the three days event at TITAS



Unlimited applications

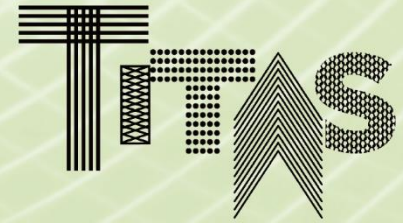


- Video Format : MP4
- Video Length : Limited to 5 minutes
- Time : Will be arranged by Organizer
- Location : Event Area



1. Exhibitor over 12 booths : Complimentary
2. Exhibitor under 12 booths : US\$ 200

Marketing Sponsorship 3



Banner on TITAS E-newspaper

Over 25,000 domestic
contacts in the field of
textile and clothing
industry in Taiwan



US\$ 150 per round

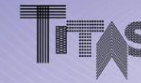


The applicants are required to provide artworks and links, the Organizer reserves the right to modify the artworks.



2023/6/6 (週二) 下午 07:37
Taiwan Textile Federation <hello@tibretotashion.com>
Check out TITAS 2023 Sustainability Online Show!
收件箱 n583@textiles.org.tw

[View in browser](#)



2023 OCTOBER 17-19

**TAIPEI INNOVATIVE
TEXTILE APPLICATION SHOW**

About TITAS 2023

The 2023 Taipei Innovative Textile Application Show (TITAS) is a hybrid event. The physical exhibition will be held in Hall 1 of Nangang Exhibition Center from 17-19 October, 2023. TITAS Online Show will run four waves of core themes "Functional Applications, Sustainability, Intelligent Manufacturing and Online Trend Zone", helping exhibitors reach more buyers and expand business opportunities. This grand event will showcase the strength of innovation and research in Taiwan's textile industry.



Sustainability Online Show will showcase material innovations made from sustainable materials that comply with waste reduction and circular economy models, as well as sustainable manufacturing that conform to energy saving and carbon reduction production processes.



Exhibits

1. Sustainable Materials

- Fiber modification and bio-based Materials
- Pre-consumer recycled Materials
- Post-consumer recycled Materials

2. Sustainable Manufacturing Materials

- Materials made from solution-dye, low liquor ratio dyeing, waterless dyeing, low-temperature dyeing, solvent-free, cool transfer printing, etc.

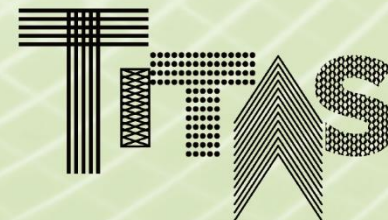
[Visit TITAS Online Show](#)



FF FIBRE2FASHION

B-3 Abhinav Corporate Park, Isicon-Ambli Road, Bopal, Ahmedabad 380058 India
fibre2fashion.com

Marketing Sponsorship 4



TITAS Email Blast

Over 25,000 domestic contacts in the field of textile and clothing industry in Taiwan.



Limited to 6 rounds



US\$ 350 per round



The applicants are required to submit email blast materials and layout, the Organizer reserves the right to modify the email blast.

如無法觀看, 請點擊這裡

TITAS 2023 OCTOBER 17-19

邁拓爾獨家取得粒子附著專利技術 耐水洗300次抗菌除臭力依舊
關鍵材料技術突破 紡織業聯手打造另一座護國神山

近年來, 紡織業為力求重返產業創匯榮景, 致力於創新轉型, 希望為紡織業再創經營高峰。邁拓爾在紡織材料上的重大技術突破, 可望為紡織業注入重要的創新活水。

一場世紀大疫, 將抗菌除臭打造成紡織業的重要顯學。只是, 抗菌除臭雖已成為市場行銷的流行語; 但事實上, 紡織業在抗菌除臭上, 卻遇到極大的技術瓶頸; 不少布料商會使用抗菌或除臭等後處理劑, 解決染整處理後、功能衰退的問題。不過, 留下耐不住水洗的重大產品缺憾; 以至於經過洗滌25-50次後, 功能逐漸喪失, 成為無功效的一般布料。

Metal Max 邁拓爾特殊布料股份有限公司 紡織新科技產品發表會

日期: 10/18 (三)
時間: 13:00-14:00
地點: 台北紡織展 TITAS
台北南港展覽館1館4樓 404會議室
地址: 11568台北市南港區經貿二路1號

經過多年投入研發心血, 邁拓爾特殊布料股份有限公司獨家取得粒子附著專利技術 (Particle Attachment), 並於 TITAS 展期間 10月18日進行技術發表會。藉由這項專利技術所建立的耐水洗特性, 將抗菌除臭技術發揮得淋漓盡致; 抗菌除臭耐水洗, 將邁拓爾獨有此項殺菌技術, 紡織業大廠力挺之下, 將共同為台灣打造另一座護國神山。

邁拓爾獨家取得的粒子附著專利技術, 解決了這項紡織業的技術痛點, 帶來業界福音; 而時至今日, 全世界尚無其他公司的技術能夠達到此功效; 該技術不僅取 Intertek 和 SGS(AATCC100.ASTM E2149) 檢測通過, 水洗300次後, 殺菌效果依舊卓越, 在國際間, 這項技術通過 NIKE (RSL) 和 ADIDAS (A-01) 的安全測試。

據邁拓爾董事總經理韓建平指出, 抗菌除臭很重要, 但長效持久才是王道; 邁拓爾的抗菌耐水洗高分子科技布料是運用獨家的抗菌除臭功能, 加上研發而成的專利「粒子附著技術」, 可以將邁拓爾生產布料的抗菌除臭效果, 延長至水洗300次後, 抗菌力依舊與水洗前一樣; 在長效持久上, 功能超越同業約10倍。

環保、永續及長效, 是目前全世界各大品牌的想法與走向; 本公司技術便是符合未來趨勢。抗菌除臭耐洗, 將匯聚紡織材料發展的主流趨勢, 在此趨勢帶動下, 將為現代人打造全新的穿衣主張。

長達三年的新冠疫情, 抗菌除臭已成為紡織材料的基本規格, 而邁拓爾的關鍵技術粒子附著技術, 將進一步提高紡織材料的功能規格, 不僅將成為紡織大廠的競爭利器, 為業者開啟商機大門。

新聞聯絡人
陳麗廷
手機: 0928116406 email: Curry.Curry@metalmx.com.tw LineID: gubei0202
邁拓爾公司電話: (02) 7730-2833

Marketing Sponsorship 5



Banner on
TITAS Website

120,000 views
per year



Limited to 15 applications



US\$ 450



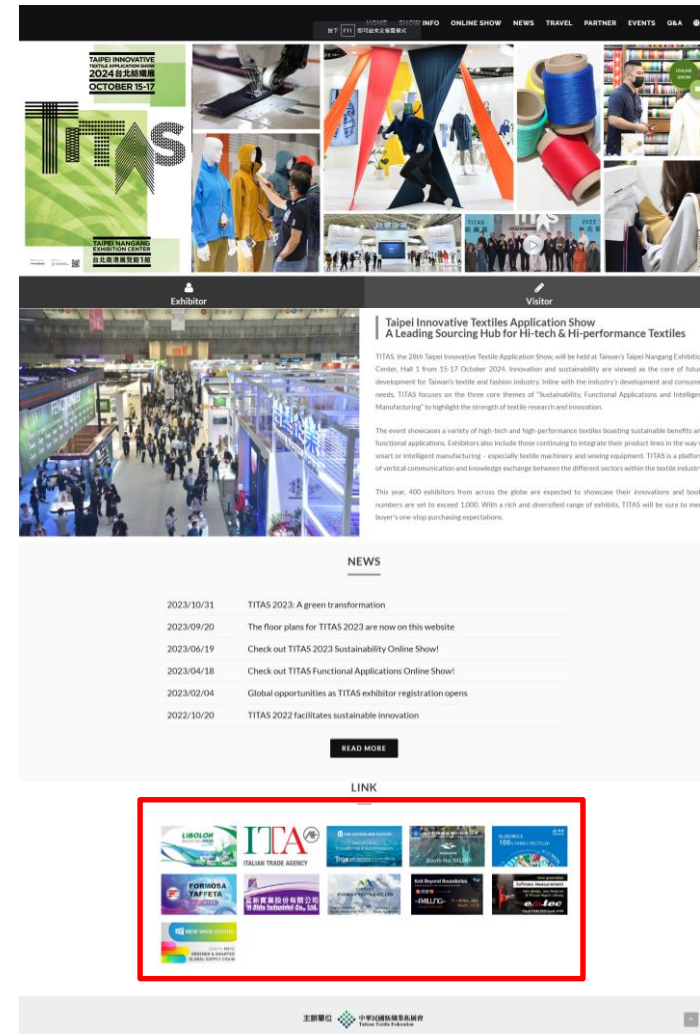
Artwork specification:

260x140 px (jpg <300KB)

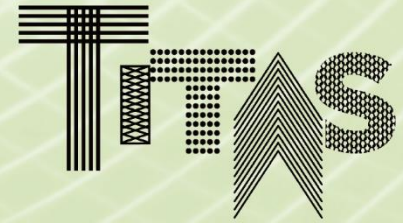
The artwork can be submitted once the payment has been made.

Publication:

From the date of submission to November 2024

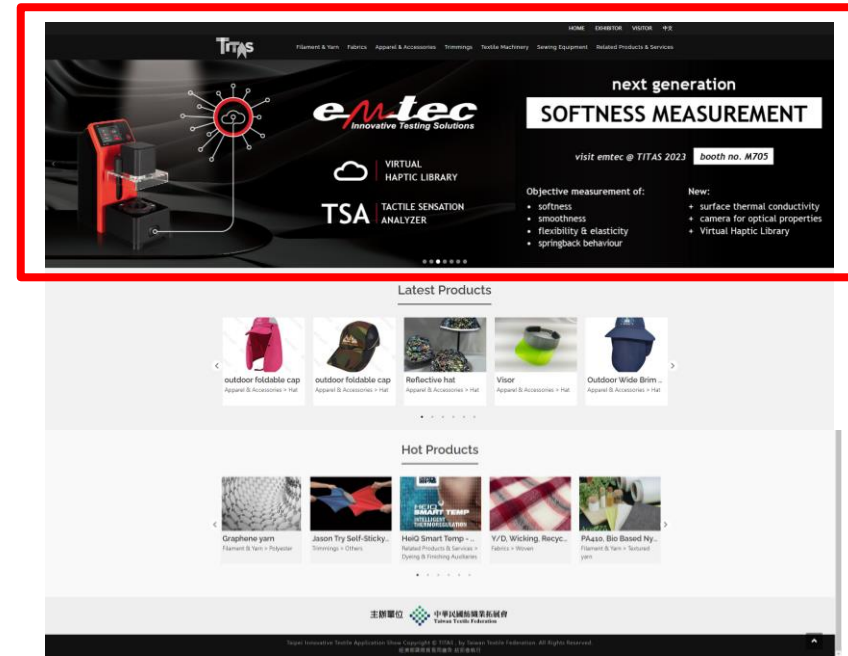


Marketing Sponsorship 6



Banner on TITAS
Online Show

8,000 views
per month



Limited to 2 applications



US\$ 100 per month

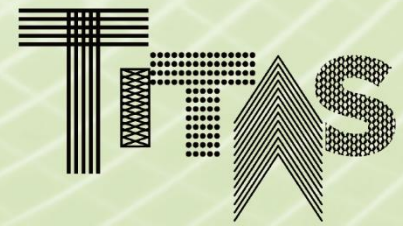


Artwork specification:

1,920 x 500 px (jpg <5MB)

The artwork can be submitted once the payment has been made.

Marketing Sponsorship 7



Ad on TITAS Guide Map

Annual circulation
of 6,000



One application each in Chinese
and English



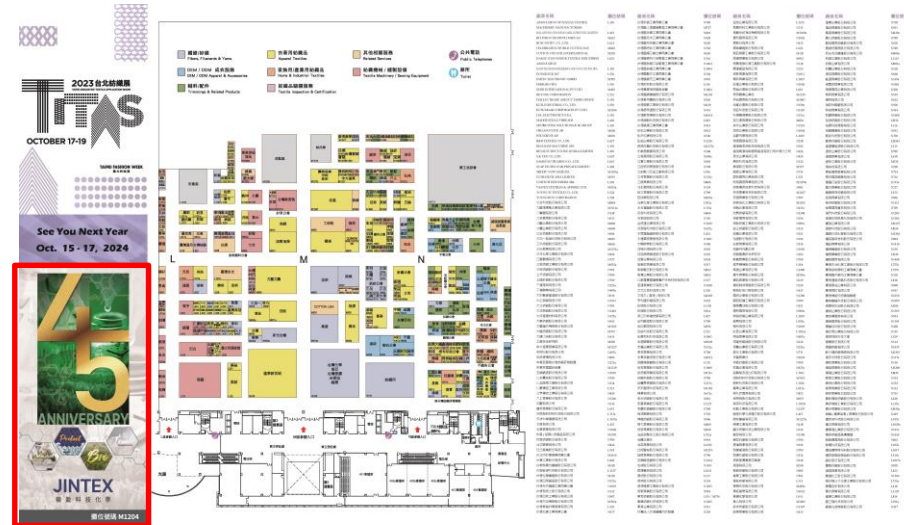
US\$ 1,700



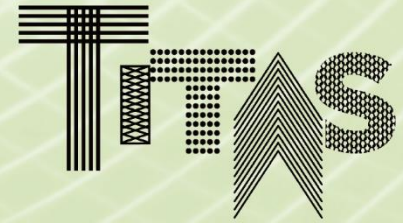
Artwork specification:
21cm (Length) x 10.4cm (Width) in Ai or
TIFF or PDF format with resolution of 300
dpi for printing.

Artwork submission:
By the end of August 2024.

Publication:
October 15-17, 2024



Marketing Sponsorship 8



Ad on TITAS Featured Report

Annual circulation
of 4,000



Four applications each in Chinese and
English (Back Cover)



US\$ 450



Artwork specification :
Size to be confirmed, in Ai or TIFF or PDF format
with resolution of 300 dpi for printing.

Artwork submission:
By the end of August 2024.

Publication:
October 15-17, 2024

Overseas



WORLD COTTON DAY IN TAIWAN

October 7 has been designated as World Cotton Day by the United Nations. To celebrate World Cotton Day in Taiwan, the ICAC and Taiwan's Ministry of Economic Affairs are jointly organizing a special showcase at booth #M830 in TITAS 2023. The area features cotton's sustainable and innovative solutions, applications, and design with on-site product displays. Six organizations, including Boley Baby Cool Ltd., Be Be Cotton Knitting Co., Ltd., Cui-Mat, Hemlin Textile Co., Ltd., Tuchan Textile Co., Ltd., and Xinterra, are showcasing their achievements in cotton sustainability, innovative solutions, technology applications, and various value-added products. Join us to celebrate the world's most important natural fiber! Please visit the Booth M830.

ITALIAN NATIONAL PAVILION

The Italian textile machinery industry is renowned for its commitment to innovation, reliability, and quality. Italian textile machinery companies will be showcasing their products at TITAS 2023 in a pavilion organized by the Italian Trade Agency in collaboration with AGIMIT, the Association of Italian Textile Machinery Manufacturers. In 2022, Italy achieved textile machinery exports exceeding € 2.3 billion, with 44% of these destined to Asian markets. This impressive achievement demonstrates the industry's strength and proficiency. Visitors to the Italian pavilion will have the opportunity to explore the world of Italian textile machinery excellence, enjoying a unique platform for exploring potential synergies, fostering collaborations, and considering investment prospects.

The Italian National Pavilion invites you to experience firsthand the excellence of Italian machinery for textile manufacturing. Together, let's shape a promising future in textiles! There are a total of six manufacturers in the Italian National Pavilion this time: Danfoss Engineering and Solutions Spa, Ferraro spa, LGL Electronics Spa, MS printing solutions & JK group(Dover Industries Italy Srl), Reggiani Macchine Spa, Uniflex Industries Srl. Please visit the Booth L330.

SRTEPC IS PARTICIPATING IN TITAS 2023

The Synthetic & Rayon Textiles Export Promotion Council (SRTEPC), India, is participating in TITAS 2023 in Taiwan. Six Indian companies are participating through SRTEPC with the active support of the Ministry of Commerce & Industry, Govt. of India. Indian participants in the fair will display various products, including knitted yarn and fabrics, all types of yarns, recycled polyester chips, PP nonwoven fabrics, and PU-coated textile fabrics.

Major suppliers of MMF textiles, including technical textiles to Taiwan, were China, Vietnam, the USA, Indonesia, Japan, Turkey, Korea, Spain, and the UK, among others. The primary objective of organizing the participation of Indian companies in this event is to showcase the fabulous range of Indian man-made and technical textiles to Taiwan-visiting buyers, facilitating the sourcing of their specific requirements for textiles from India. SRTEPC plays a crucial role in assisting overseas buyers in forming enduring and profitable business relationships with Indian exporters of man-made and technical textile items. It offers a wide range of services to overseas buyers absolutely for free. Please visit the Booth M1305a.



COTTON COUNCIL INTERNATIONAL

The U.S. Cotton Trust Protocol is the only fiber sustainability system that provides quantifiable, verifiable goals and measurements and drives continuous improvement in six key sustainability metrics. The Trust Protocol aims to set a new standard for more sustainably grown cotton that provides brands and retailers with critical assurances that the cotton fiber used in their supply chain is more sustainably grown with lower environmental and social risk. Please visit the Booth M520.

EMTEC ELECTRONIC GMBH

Germany's leading manufacturer of specialized measuring and testing equipment, Emtec Electronic, promises to revolutionize the way textile manufacturers measure and manage textile haptics. Emtec Electronic GmbH develops, produces, and distributes worldwide testing and measuring devices for the detection of relevant processing properties of paper, board, nonwoven, and textile materials. Emtec presents its innovative new TSA Tactile Sensation Analyzer, designed to accurately measure and digitize the feel of textiles, taking production and quality control to new heights. The TSA now features:

- Surface thermal conductivity and thermal insulation measurement
- An improved design for measuring springback behavior
- An integrated high-resolution camera
- A cloud-based Virtual Haptic Library

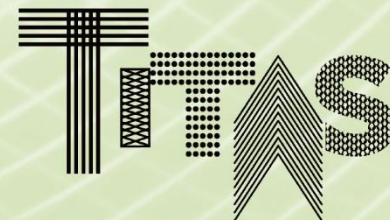
Please visit the Booth Booth M705.

DAEGU GYEONGBUK TEXTILE INDUSTRIES ASSOCIATION

The Daegu Gyeongbuk Textile Industries Association was founded in Daegu, a traditional and prominent region of the Republic of Korea. Our association supports both domestic and export businesses, aiming to promote the growth and advancement of the textile industry. Our main project is the international textile fair 'Preview in Daegu (PID)' held every March. In 2024, the PID will be held from March 13th (Wednesday) to March 15th (Friday) in Gach, Daegu, targeting the 2025 Summer/Spring season. In this edition, PID will showcase advanced composite materials, eco-friendly materials, related digital items, and automation techniques with diverse business and marketing content. Additionally, attendees can enjoy various events, including the PID online showroom, seminars and forums, fashion shows, design awards, experience zones, gift events, and more. Please visit the Booth Booth L623.



Marketing Sponsorship 9



Seminars

Building connection
Sharing opportunities



TITAS 2024 exhibitors exclusive



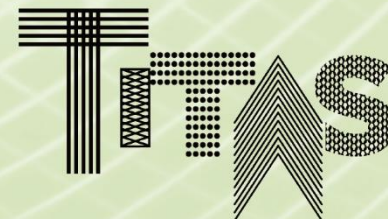
Room 402	US\$ 1,100
Room 403/404	US\$ 750



Venue: Conference room on
4th floor at TaiNEX 1

- The schedule will be determined upon the time of application. The organizer reserves the right to adjust the conference room or to approve the application.
- The seminar timetable will be released on TITAS website before the exhibition. The organizer will notify interested parties by e-newsletter to proceed online registration.

Application Form



Applicant					
Company Name		Contact Person		Title	
E-mail		Tel	Ext.		
Marketing Sponsorship					
Quantity	Items	Fee	Quantity	Items	Fee
	1. On-site Tour Video	US\$ 2,600		6. Banner on TITAS Online Show	US\$ 100 per month
	2. Company Video Carousel	US\$ 200		7. Ad on TITAS Guide Map	US\$ 1,700
	3. Banner on TITAS E-newspaper	US\$ 150 per round		8. Ad on TITAS Featured Report	US\$ 450
	4. TITAS email blast	US\$ 350 per blast		9. Seminars	<input type="checkbox"/> Room 402: US\$ 1,100 per hour
	5. Banner on TITAS Website	US\$ 450			<input type="checkbox"/> Room 403/404: US\$ 750 per hour
Total Amount		US\$			
Applicant Signature			TITAS Coordinator Contact Information	Mr. Jimmy Hsu jimmyhsu@textiles.org.tw +886-2-2341-7251 ext. 2336	

1. **Deadline:** June 21, 2024

2. **Application:** The completed and signed (by legal representative) application form has to be sent to the Organizer via e-mail to jimmyhsu@textiles.org.tw

3. **Payment:**

a. All payments in USD. All banking charges, if any, are borne by the exhibitor.

b. Bank information:

Account name	TAIWAN TEXTILE FEDERATION	A/C NO	510170006656
Bank name	TAIPEI FUBON COMMERCIAL BANK CO.,LTD. NAN MEN BRANCH		
Bank address	NO.17, JINHUA ST., ZHONGZHENG DISTRICT, TAIPEI CITY 100, TAIWAN (R.O.C.)		
SWIFT CODE	TPBKTWTP510		

4. **Notice:**

a. Applicants are required to follow the artwork specifications to design their advertising contents, and submit the finished materials approved by organizer within deadline.

b. In case the Organizer cancels the marketing programs, made payment will be refunded in full without interest, no objection or compensation should be raised from exhibitors.

c. The Organizer reserves the right to accept, cancel, suspend applications or modify the marketing programs.